

TEAM BUILDING



BEER MASTERCLASS (BY PEER TO BEER LLC)

You want to reward your clients? engage your team?
You look for an ice breaker?
You need inspiration?

WHAT ?

Peer to Beer LLC is your partner to create the most unforgettable epicurean experience:

A Beer Masterclass.

Let me build a custom program for you in the location of your choice!

These Masterclasses can be elaborated around many different themes during which your groups will explore the rich history of beer and its impact on cultures. They will discover the craftsmanship that goes into it and of course learn to taste like a brewmaster while listening to entertaining fun facts and anecdotes. A true multisensorial experience.

Beerscovery Masterclasses are interactive, casual and fun. They are uplifting and will have everyone leaving the room with plenty of stories to share.

An original event to be remembered for a long time.

WHAT I OFFER.

A custom Masterclass led by Master Brewer Charles Nouwen. Ideal duration is 90'. Group size ideally from 20 to 40.

A selection of fine beers (and boutique cheeses, chocolates, breads depending on the theme)

POSSIBLE THEMES ?

Beer Nations (US, Belgium, International, New Jersey,...)

Beer Styles (Hop forward, Grain forward,...)

Beer and Innovation

Beer and Sustainability

Beer and Cheese or chocolate

...



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EXTRA'S

Offer your participants a gift to take home to continue their journey.

Beerscovery

A Quiz Card Game produced by Peer to Beer. 100 stories and anecdotes to learn about beer and beer culture presented in a Quiz format for more playfulness. To read alone or even better, with friends and a beer!



ABOUT ME

Charles Nouwen is a Belgian Master Brewer and Beer Sommelier with 2 decades of international experience in the industry. Developer of many commercial beers, knight of the Belgian knighthood of the brewer's mash staff (the oldest brewing guild in the world), he appeared recently as a judge and coach in the European TV show Beer Masters. Charles has worked with many chefs and cheese masters to elaborate some of the finest beer pairings. Nowadays he works as independent, living in NJ, offering services, advices, partnerships and consultancy to the brewing industry. Follow his passion on Instagram under the name @beersaconversation !

CONTACT

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